

## 2 GOLD “JUNIOR DESIGN” AWARDS FOR DJECO

The jury of *Junior Magazine* in the UK has announced the winners of **Junior Design Award 2021** for each category. Djeco has been awarded with 2 GOLD prizes: one award for the **Djeco brand** as "**Best Toy Brand**" and an award for new **Zig&Go Music construction game** as "**Best Toy Design 6+ years**".



### *Some comments from the jury members*

*Djeco is my absolute go-to for games and craft kits. So many different options that keep the kids entertained for hours and really good quality. The kits never fail to turn out beautifully either!" - Chloe Thurston, Stylist and Influencer @chloeuberkids*

*"Before you even get to the toys, you are delighted by the charming packaging design, everything feels really special and there is always an element of learning too." - Yvadney Davis, Children's Stylist*

### **ZIG&GO MUSIC (DJ05645) WINNER GOLD JUNIOR DESIGN AWARD 2021 "BEST TOY DESIGN 6+ YEARS"**



The **Zig & Go** construction game range helps develop **inquisitiveness** and introduces children to the ingenuity of a chain reaction, children are able to **learn** how speed can be impacted depending on the weight or the addition of an accessory. They are able to witness for themselves the **magic of connected movements**: slow at first, then accelerating until the circuit concludes elegantly and musically. Djeco's original sleek design uses **retro wooden pieces** that will appeal to kids and adults alike, creating zany, surprising, **spectacular sequences** with utmost precision.

Watch the video on Youtube : <https://youtu.be/5IWVtBCQICw>

